

Who is DirectEmployers Association?

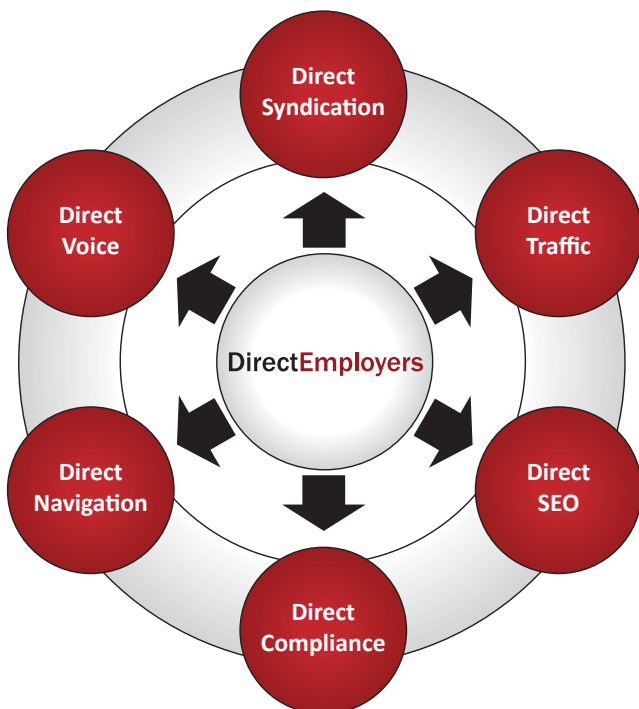
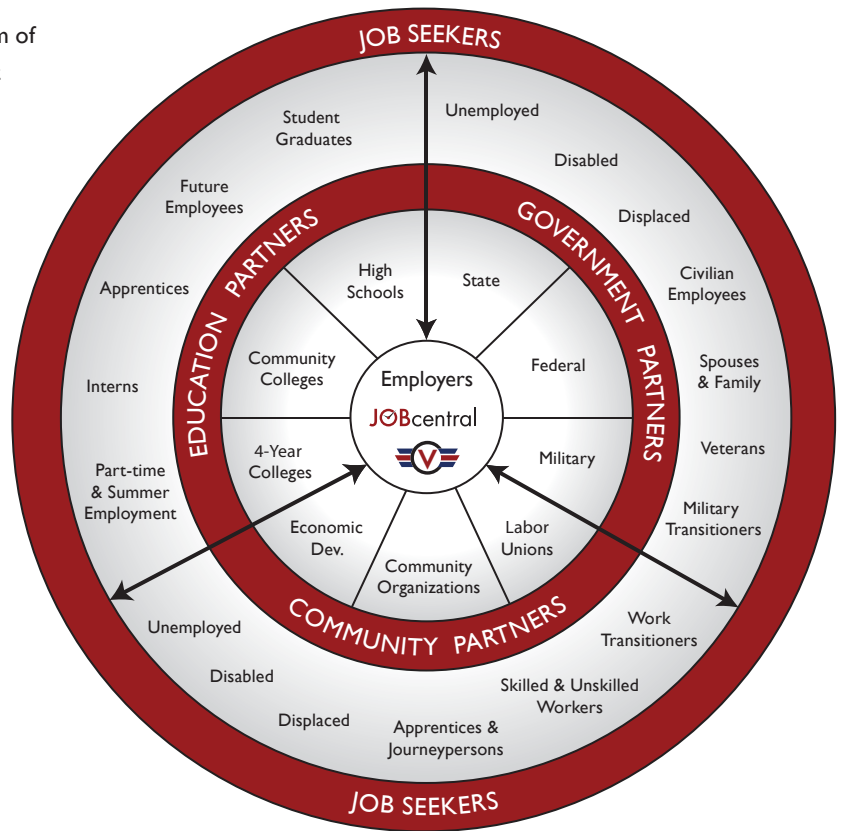
DirectEmployers Association is a nonprofit HR consortium of leading U.S. employers formed to improve labor market efficiency through the sharing of best practices, research and development of recruitment technology.

Mission

To provide a cost-effective national employment system that improves labor market efficiency and reflects our nation's diverse workforce.

Partnership Strategy

DirectEmployers Association defines a partner as an association or alliance that contributes staff, resources, and insight to support and aid in our mission. Our partnership strategy expands member reach to key niche audiences and multiplies the number of candidates who view employer job opportunities.



Member Benefits

DirectEmployers Association provides a wide-range of products, services and engagement opportunities for Members—all of which are designed to improve labor market efficiency, educate employers and establish best practices. The cost to employers is kept minimal by leveraging the power of Member numbers and resources.

“DirectEmployers Association provides a much more global approach and it gives us much broader access to potential talent pools — that is exactly what we want... for less (money).”

Rhonda Stickley
Sr. Director Talent Acquisition,
Providence Health & Services

Direct Syndication



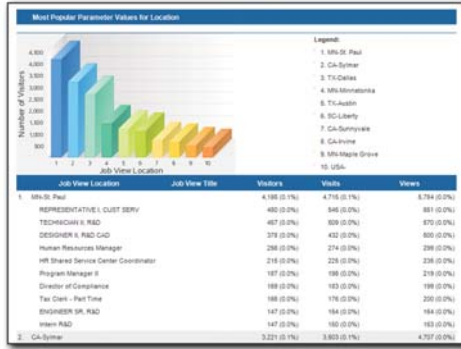
JobCentral National Labor Exchange indexes Member jobs and syndicates them to thousands of niche sites in our network, including: diversity, veteran, college alumni, people with disabilities and search engines.

Direct Compliance



Fully integrated into JobCentral National Labor Exchange, VetCentral acts as a distribution point for federal contractors providing participating members with uninterrupted compliance according to JVA regulations.

Direct Traffic



Direct Traffic measures job view clicks on jobs distributed through Direct Syndication. There are several analytics systems for measuring web traffic. Multiple sources should be reviewed, compared, and contrasted to tell a complete and credible story.

Direct Navigation



Exciting new technology integrating social media, employer career sites, and a job universe. Custom .jobs web addresses have revolutionized online recruitment and the job seeker experience making .jobs the trusted source for jobs.

Direct SEO



Direct SEO is a comprehensive Search Engine Optimization (SEO) solution that generates fast SEO ranking growth. Member sites earn trust from the end-user by displaying the company hostname on a search engine results page.

Direct Voice



With Direct Voice, employers can access features on the Member Desktop, participate in webinars and surveys, and utilize the vast array of white papers, case studies, survey results and industry expertise.

Leverage Your Power

Visit www.DirectEmployers.org or call (866) 268-6206.